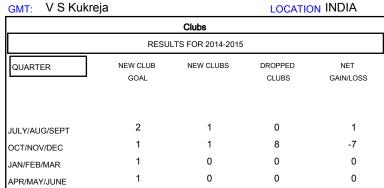


MONTHLY MEMBERSHIP PROGRESS REPORT

District 321 E

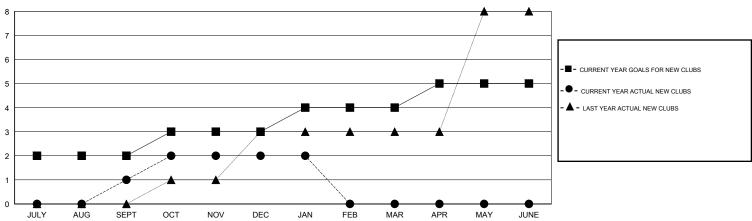
Results as of: 1/31/2015

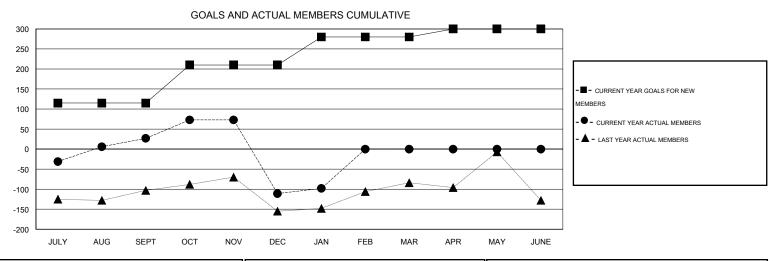
 $\mathsf{GMT}\;\mathsf{CA}\;6$



| Members | | | | | | | | | |
|-----------------------|--------------------|-------------------------------------|--------------------|------------------|--|--|--|--|--|
| RESULTS FOR 2014-2015 | | | | | | | | | |
| QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS | | | | | |
| JULY/AUG/SEPT | 115 | 96 | 69 | 27 | | | | | |
| OCT/NOV/DEC | 95 | 61 | 199 | -138 | | | | | |
| JAN/FEB/MAR | 70 | 15 | 2 | 13 | | | | | |
| APR/MAY/JUNE | 20 | 0 | 0 | 0 | | | | | |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 8 | | 32 CLUBS OF 75 ADDED 1 OR MORE NEW MEMBERS | MEMBERS | | |
|------------------|-----|---|----------------------|----------------|-----|
| | | | MALE | 1,500 (70.09%) | |
| DROPPED MEMBERS | | | FEMALE | 640 (29.91%) | |
| DECEASED | 2 | | | | |
| CLUB CANCELLED | 171 | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS | | 902 |
| OTHER | 97 | | HEAD OF HOUSEHOLD 4 | | 409 |
| TOTAL | 270 | | NON-HEAD OF HOUSEHOL | D | 493 |